Namesco Cookie Policy

Updated 27.04.18 | Effective from 17.05.18

What is a Cookie?

A cookie is a tiny piece of data stored on your computer and managed by your web browser at the request of a website. Cookies are very useful to a website because they help the website remember important things like what items you have in your shopping basket, what special offers you might be eligible for and whether you are logged in. They also help websites remember your preferences such as, for instance, whether you like to see prices including or excluding VAT. Cookies are also used to help improve a website by using a unique (anonymous) value to help the site owner identify the most popular content, measure site performance and how often users visit. Websites often use services from other companies to help with this analysis and the cookies used by these other companies on the website owner's behalf are called third-party cookies. Because cookies are managed by your web browser if you move to a different device or browser software the cookies won't come along. You will need to log into a website again on your mobile device, for instance, even though you are logged in on your desktop computer already. Each device and web browser will have its own set of cookies that might be different.

Our Cookies

We classify the cookies we use on our websites based on what they do and whether they are essential to the working of the website. You can disable any or all of the cookies we use via your web browser preferences but disabling certain cookies will prevent our sites from offering functionality you want to use.

- Required cookies. Without these cookies some or all of our websites won't work the way you expect. For instance, you won't be able to log into your account or add items to your basket.
- Convenience cookies. Without these cookies you can still use our websites but you might miss out on special offers and you might not see personalisations you have made to your Control Panel.
- Analytical cookies. These cookies are not needed for you to use our sites but they do help us improve sites to make them easier to use and faster.

In the following tables, there's more information about each cookie we use, what kind of cookie it is and what we use it for.

Name	Purpose	Expiry	Where used
xsc	Account login	2 hours	Globally
BIGipserver*	Load management on our servers	session	Globally
TS*	Load management on our servers	session	Globally
orderld	Basket management	14 days	Stores Control Panel
orderRef	Basket management	14 days	Stores Control Panel

Required cookies

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Registered Address: Acton House, Perdiswell Park, Worcester, WR3 7GD

Company Number: 3913408 | Registered in England & Wales | VAT Registration No: 824 7671 10

searchld domain_search	Domain searching	session	Stores Control Panel
website2_live	Store session	session	Stores
cid rcid cuid cc mcc	Customer Id	2 hours	Stores Control Panel
CP4_live	Control Panel session	session	Control Panel
un	Username	session	Control Panel
cpf	Login security	session	Control Panel
externalRef	Direct Debit management	1 hour	Control Panel
aid	Support ticket attachments	2 hours	Control Panel
SOFTCookies817	Single-click hosting software installs	session	Control Panel

Convenience cookies

Name	Purpose	Expiry	Where used
browse_happy browseHappy	out of date' message days		Stores Control Panel
cookie_visit	Whether to show the 'this site uses 1 year Stores cookies' message		Stores
voucher	Special offers	7 days	Stores
offer_*	Special offers	14 days	Stores
mf-meta	Special offers 1 day		Stores Control Panel
voucher_code	Special offers session Control Pa		Control Panel
currencyld currencySymbol	Currency preference 14 Stores days		Stores
ub In			Control Panel Knowledgebase

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hc msl			
са	Credit management	2 hours	Control Panel
domain_kickstart_complete	Domain Kickstart status	session	Control Panel
wmVersionPref	Webmail version preferences	7 days	Control Panel Webmail
branding_domain rcs_disable_mobile_skin	Webmail styling	90 days	Webmail

Analytical cookies

Name	Purpose	Expiry	Where used
searchData searchTrack	Analysis of domain searches	session	Stores
splitTest	Testing improvements to the website	1 year	Stores Control Panel
origin firstOrigin FIRST_ORIGIN rfr	How customers arrive at our sites	session	Stores Control Panel
_wicasa	Site use analysis	3 months	Global
_ashkii	Site use analysis	session	Global
dbmrktg_born	Site use analysis	90 days	Stores
dbmrktg_sess	Site use analysis	session	Stores
zanpid	Affiliate identifier	30 days	Stores
affiliate clickId	Affiliate identifier	45 days	Stores
_aw_m_*	Affiliate identifier	60 days	Stores

• A * at the end of a cookie name means 'anything'. For instance, TS* means any cookie that starts with the letters 'TS'.

 A session cookie is one that only lasts as long as you are browsing our websites. Your web browser will usually clean up session cookies when you close your browser windows.

Third Party Cookies

Third-party cookies are cookies used by:

- Open Source software developed by the world-wide software community
- companies that provide products on our behalf
- companies we use that help us analysing how we can improve our websites

We use some Open Source software which is developed by a community and which is not owned or managed by any single company. These community projects don't have their own cookie policies but their entire source code is available for public inspection.

Roundcube is the basis for our Webmail platform.

Component	Source code link
Roundcube	https://github.com/roundcube/roundcubemail
Rcs Skins	https://sourceforge.net/projects/roundcubeskins/
Calendar	https://github.com/kolab-roundcube-plugins-mirror/calendar
Global Address book	https://github.com/johndoh/roundcube-globaladdressbook
Context Menu	https://github.com/johndoh/roundcube-contextmenu
Keyboard Shortcuts	https://github.com/corbosman/keyboard_shortcuts
Chbox	https://github.com/6ec123321/chbox

We use Wordpress for our company blogs.

Component	Source code link	
Wordpress	https://github.com/WordPress/WordPress	
Limit Login Attempts	http://devel.kostdoktorn.se/limit-login-attempts	

Some of our products (such as our website building products) are supported by other companies which have their own cookies. These companies have their own cookie policies which we've linked to below. If you haven't purchased products supported by these companies then you won't have cookies on your device from them.

Third-Party Product	Use	Policy link
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Roundcube and additional plugins	Webmail	No Privacy Policy
Wordpress and additional plugins	Company blogs	No Privacy Policy
Duda	Website Builder	https://www.duda.co/legal/privacy
Basekit	Website Builder	https://www.basekit.com/privacy
Sitemaker	Website Builder	https://www.moonfruit.com/privacy-policy
ePages	Shop Builder	https://epages.com/data-privacy-protection/
CPanel	Website Hosting Platform	https://www.cpanel.com/assets/docs/legal- agreements/privacy-policy.html

We use a few companies to help us analyse and improve our websites and we also integrate with Social Media services. These companies have their own cookies and their own cookie policies:

Third-Party Product	Use	Policy link
CrazyEgg	Analytics	https://www.crazyegg.com/cookies
Google	Analytics	https://developers.google.com/analytics/devguides/co llection/analyticsjs/cookie-usage?hl=en
Facebook	Advertising	https://www.facebook.com/policies/cookies/
	Social Media	https://www.facebook.com/business/gdpr
		https://www.facebook.com/business/news/facebooks- commitment-to-data-protection-and-privacy-in- compliance-with-the-gdpr
DoubleClick (AdSense/AdwordsRem arketing)	Advertising	https://support.google.com/dfp_premium/answer/283 9090?hl=en
Awin	Advertising	https://www.awin.com/gb/legal/privacy-policy
Tradedoubler	Advertising	http://www.tradedoubler.com/en/privacy- policy/ (includes cookies)

Cookie settings

You can control which cookies your web browser allows via the browser's preferences. You may prevent (block) all cookies or just some but remember that some cookies are required for our websites to work. The third-party services we use support the 'Do Not Track' option in modern web browsers and modern web browsers also offer to block 'Only third-party' cookies. Enabling these options shouldn't prevent you using our websites (please contact us if you experience problems and

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we will do our best to fix them). Most web browsers also support optional plugins that offer enhanced control over cookies. Remember, cookies are browser and device specific so you will need to set your cookie preferences in all your browsers and on all your devices separately.

(Links to cookie setting instructions)

- <u>Microsoft Internet Explorer</u>
- Microsoft Edge
- Mozilla Firefox
- Google Chrome
- Apple Safari
- Android
- iPhone
- Windows Mobile